

Rate card

Metro Zone – Auckland, Wellington,
Christchurch City, Queenstown and Wānaka

Residential & Lifestyle – premium property advertising – pricing includes GST

Product	Residential		Rental
Silver – 4 weeks Four weeks of Premium Feature, four weeks in the Showcase Carousel, four Refreshes – 1 per week, and Featured until sold	\$749	 ADD ON our Digital Exposure Package (+\$249) to advertise on Google, Facebook and Instagram to increase engagement	\$75 (until rented)
Gold – 6 weeks Six weeks of Premium Feature, six weeks in the Showcase Carousel, twelve refreshes – 2 per week, Featured until sold	\$849		\$110 (until rented)
Platinum – until sold/rented Premium Feature and Showcase Carousel until sold/rented , nineteen refreshes – every 3 days for 8 weeks*, Featured until sold/rented	\$1,249		\$200 (until rented) *Refreshed once per week

Rural property – premium property advertising – pricing excludes GST

Product	Rural
Silver – 8 weeks Eight weeks of Premium Feature, eight weeks in the Showcase Carousel, eight Refreshes – 1 per week, and Featured until sold	\$649
Gold – 12 weeks Twelve weeks of Premium Feature, twelve weeks in the Showcase Carousel, twelve refreshes – 1 per week, Featured until sold	\$749
Platinum – until sold Premium Feature and Showcase Carousel until sold, eighteen refreshes – 1 per week, Featured until sold	\$1,149

All other categories – premium property advertising – pricing excludes GST

Product	Commercial for lease	Commercial for sale	Business for sale
Silver – 4 weeks Four weeks of Premium Feature, four weeks in the Showcase Carousel, four Refreshes – 1 per week and Featured until sold	–	\$349	–
Silver – 8 weeks Eight weeks of Premium Feature, eight weeks in the Showcase Carousel, eight Refreshes, and Featured until sold	\$75	–	\$149
Silver Plus – 8 weeks Eight weeks of Premium Feature, eight weeks in the Showcase Carousel, eight Refreshes, and Featured until sold	–	\$449	–
Gold – 12 weeks Twelve weeks of Premium Feature, twelve weeks in the Showcase Carousel, twelve Refreshes, and Featured until sold	\$110	\$549	\$199
Platinum – Until sold/leased Premium Feature and Showcase Carousel until sold/leased , 19 Refreshes – one per week	\$139	\$749	\$249

Digital Business Cards – pricing includes GST

	Premium ad		Standard ad	
	Residential for sale	All other categories	Residential for sale	All other categories
4 weeks	\$200	\$100	\$100	\$50
8 weeks	\$400	\$200	\$200	\$100
12 weeks	\$600	\$300	\$300	\$150

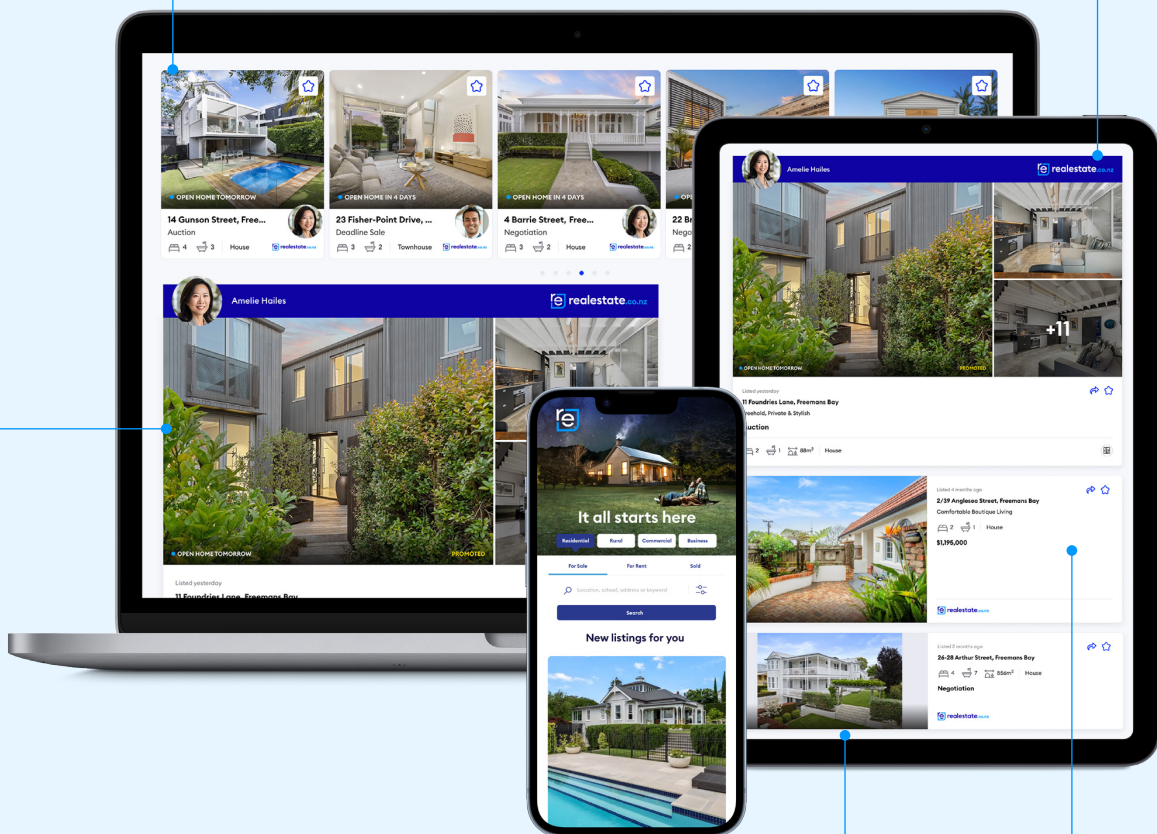
Our products

Showcase Carousel

- Premium position at the top of the page
- Greater exposure across surrounding suburbs
- Not for individual sale

Refresh

- Boost your listing back to the top of your feature section
- You must have an active feature for this product to activate
- Not for individual sale



Premium Feature

- Appear above featured listings in search results
- Super-sized imagery with teaser photos
- Video shown in the search results if applicable on listing
- More property details on the listing tile
- More prominent branding
- Not for individual sale

Standard listing

Feature

- Larger imagery to capture attention
- Key positioning in search results
- Property details highlighted