

# Boost your property's reach with the Gold Package

## Why choose Gold?

Elevate your listing's visibility with the Gold Package, offering a six-week premium feature and showcase carousel, for an incredible **4.6 times increase** in engagement compared to standard listings. A Digital Exposure package will be included for FREE, expanding your reach across Google, Facebook and Instagram.

Premium Feature  
for 6 weeks



Showcase Carousel  
for 6 weeks



12 Refreshes  
2 per week for 6 weeks



7-day Digital Exposure  
included



Engagement  
Increase

**4.6x**

Reach international  
buyers



**Terms and conditions:** All prices are correct as at 01/04/2025. Once purchased, products cannot be transferred or refunded. Digital Exposure promotes listings on the Google Display Network, Facebook and Instagram. Listing will be promoted unless a website or app user chooses to minimise the listing. Engagement metrics are measured nationally by comparing the package engagements to a standard listing during the period 1/11/23 – 31/03/24. An 'engagement' counts email enquiries, phone reveals, saving a property, viewing floorplan, map, video, images and 3D walkthrough. For full terms and conditions for realestate.co.nz visit agentpro.co.nz

\*Highest-rated NZ property portal app in the Apple and Google Play stores as at 1st April 2024.

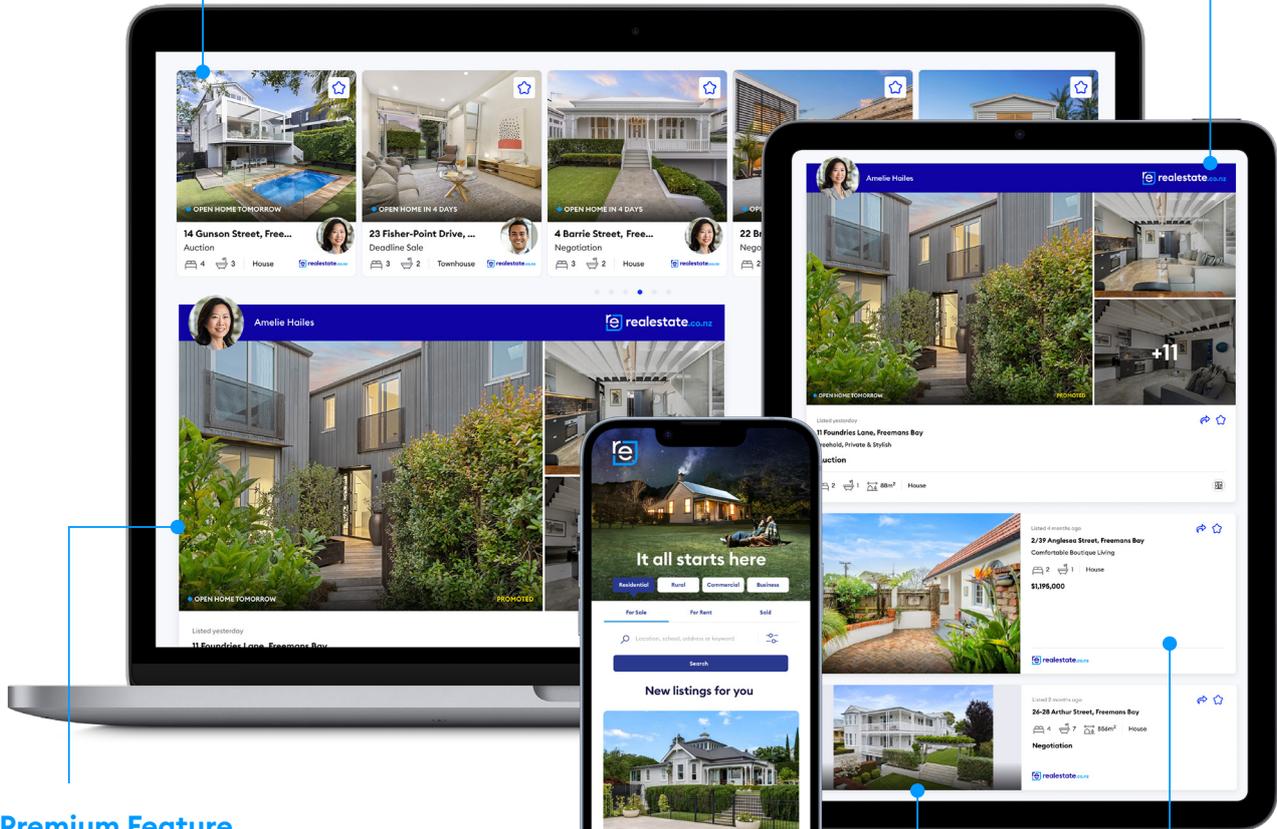
# Our products

## Showcase Carousel

- Premium position at the top of the page
- Greater exposure across surrounding suburbs
- Not for individual sale

## Refresh

- Boost your listing back to the top of your feature section
- You must have an active feature for this product to activate
- Not for individual sale



## Premium Feature

- Appear above featured listings in search results
- Super-sized imagery with teaser photos
- Video shown in the search results if applicable on listing
- More property details on the listing tile
- More prominent branding
- Not for individual sale

## Standard listing

## Feature

- Larger imagery to capture attention
- Key positioning in search results
- Property details highlighted

Download New Zealand's favourite property app\*



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